



निष्केप बीमा और प्रत्यय गारंटी निगम
DEPOSIT INSURANCE AND CREDIT GUARANTEE CORPORATION
(भारतीय रिजर्व बैंक की संपूर्ण स्वामित्ववाली सहयोग
A wholly owned subsidiary of Reserve Bank of India)

www.dicgc.org.in

February 28, 2004

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The Chief Executive Officer of
all insured banks.

Dear Sir,

Display of names by co-operative Banks as registered with the Corporation.

It is observed that some of the banks do not display their names as has been entered in the books of the Corporation as an insured bank. For example, some of the Co-operative banks do not use the word 'Co-operative' in their names as registered with the Corporation at the time of their registration as insured banks and use their names in abridged (short) form on various stationery items, advertisement, hoardings, name boards etc. The misleading use of name by such banks not only causes confusion in the minds of general public but also does not show the correct status of the co-operative banks.

2. You are therefore advised to ensure that display or reference of the name of your bank in all advertisements, signboards, posters, leaflets or communications, returns or any other representation made by the bank is made with same name as has been registered in the books of the Corporation as an insured bank and there is no discrepancy in making such display or reference.
3. Please acknowledge the receipt of this circular.

Yours faithfully
Sd/-
(Anand Sinha)
Chief General Manager.